



BREAD
PUDDING MIX

First Case Free

Timeless Dessert in No Time

It's easy to menu moist, craveable bread pudding anytime with new UNCLE BEN'S® Cinnamon Vanilla Bread Pudding Mix.

UNCLE BEN'S® Bread Pudding Mix is the foolproof way to serve on-trend bread pudding without all the extra prep.

- Shelf-stable pouch, so you can make it anytime
- Easy to customize with countless stir-ins, sauces, and toppings
- Four grams of oat fiber per ½ cup serving

For mix-in ideas, recipes, and information on UNCLE BEN'S® Bread Pudding Mix, call 1-800-432-2331 or visit www.MARSfoodservices.com.

Operator Rebate

Your first case of UNCLE BEN'S® Bread Pudding Mix is FREE when you submit a proof of purchase (maximum 1 case or \$75).

MAIL REBATE TO (PLEASE PRINT CLEARLY)

NAME OF ESTABLISHMENT

YOUR NAME TITLE

STREET ADDRESS (NO P.O. BOX)

CITY/STATE/ZIP

BUSINESS PHONE NUMBER

E-MAIL ADDRESS (REQUIRED TO RECEIVE PROMOTIONS VIA E-MAIL)

SALES REPRESENTATIVE

SALES REPRESENTATIVE COMPANY

CITY/STATE/ZIP

BROKER

IMPORTANT: This offer is not valid on cases offered for resale. Distributors, contract customers, and bid purchases are not eligible for this offer. Chains or affiliated groups must participate on an individual basis. **Cannot be combined with any other UNCLE BEN'S® Brand product rebate or promotional offer.** Redeemable only in the U.S.A., Puerto Rico, U.S.V.I., and Guam. Void where prohibited, taxed, or restricted by law. Offer valid for foodservice operators only.

TO SPEED UP DELIVERY OF YOUR CHECK

- Fill out this form completely. Purchase products from 10/1/09 through 5/31/10.
- Invoices must clearly show purchase price.
- Attach distributor invoice with purchase of promoted product circled or highlighted.

- Limit one rebate per operator location.
- **Maximum rebate: 1 case or \$75.**
- Allow 4-6 weeks for delivery. Postmark requested on or before 6/30/10.
- Operators, not distributors, must complete and submit rebate certificate.
- Mail claim to **MARS Foodservices, P.O. Box 29333, San Antonio, TX 78229.**
- MARS Foodservices reserves the right to cancel this offer at any time.

Primary Type of Operation (Check One)

Commercial

- Catering
- Deli/Retail Store
- Hotel/Motel
- Recreation/Entertainment
- Family/Casual Restaurant
- Fine Dining
- Fast Food (Quick Service)
- Cafeteria

Noncommercial

- Association
- College/University
- B&E/Employee Feeder
- Healthcare/Hospital
- In-Transit Feeder
- Military Service
- School (K-12)
- Vending

Average Number of Meals Served Per Day

- Less than 100
- 100 - 299
- 300 - 499
- 500 - 999
- 1,000 - 1,999
- 2,000 - 4,999
- 5,000 or More

Product No.	UNCLE BEN'S® Brand Product	Peck Size	No. of Cases Purchased	Price Paid
38245	UNCLE BEN'S® Cinnamon Vanilla Bread Pudding Mix	6/35.6-oz. bags		\$
Total Rebate Due \$:				(Maximum 1 case or \$75)

- Please mail me more information on UNCLE BEN'S® Bread Pudding Mix.
- Check box if you wish to receive e-mails regarding additional MARS Foodservices promotional offers.

Invoice Start Date

October 1, 2009

Invoice End Date

May 31, 2010

Postmark Requested No Later Than

June 30, 2010





BREAD PUDDING MIX

Save \$6 Per Case!

Timeless Dessert in No Time

It's easy to menu moist, craveable bread pudding anytime with new UNCLE BEN'S® Cinnamon Vanilla Bread Pudding Mix. Now save \$6/case—up to \$600!

UNCLE BEN'S® Bread Pudding Mix is the foolproof way to serve on-trend bread pudding without all the extra prep.

- Shelf-stable pouch, so you can make it anytime
- Easy to customize with countless stir-ins, sauces, and toppings
- Four grams of oat fiber per ½ cup serving

For mix-in ideas, recipes, and information on UNCLE BEN'S® Bread Pudding Mix, call 1-800-432-2331 or visit www.MARSfoodservices.com.

OPERATOR REBATE

Save up to \$6 per case on UNCLE BEN'S® Bread Pudding Mix

Rebate valid 10/1/2009 through 2/28/2010—Maximum rebate: \$600

Mail Rebate To (Please print clearly)

NAME OF ESTABLISHMENT	
YOUR NAME	TITLE
STREET ADDRESS (NO P.O. BOX NUMBER)	
CITY/STATE/ZIP CODE	
BUSINESS PHONE NUMBER	
E-MAIL ADDRESS (REQUIRED TO RECEIVE PROMOTIONS VIA E-MAIL)	
DISTRIBUTOR SALES REPRESENTATIVE	
DISTRIBUTOR	
CITY/STATE/ZIP CODE	

- Please mail me more information on UNCLE BEN'S® Bread Pudding Mix.
- Check box if you do not wish to receive e-mails regarding additional MARS Foodservices promotional offers.

IMPORTANT: This offer is not valid on cases offered for resale. Distributors, contract customers, and bid purchases are not eligible for this offer. Chains or affiliated groups must participate on an individual basis. Cannot be combined with any other UNCLE BEN'S® product rebate or promotional offer. Redeemable only in the U.S.A., Puerto Rico, U.S.V.I., and Guam. Void where prohibited, taxed, or restricted by law.

TO SPEED UP DELIVERY OF YOUR CHECK

- Fill out this form completely. Purchase products from 10/1/2009 through 2/28/2010.
- Attach distributor invoices with purchases of promoted products circled or highlighted.

- One coupon limit per operator/account.
- **Minimum order: 2 cases total. Maximum rebate: \$600.**
- Allow 4–6 weeks for delivery. Postmark requested on or before 3/12/2010.
- Operators, not distributors, must complete and submit rebate certificate.
- Mail claim to **MARS Foodservices, P.O. Box 29333, San Antonio, TX 78229.**

Primary Type of Operation (Check One)

- | | |
|--|--|
| Commercial | Noncommercial |
| <input type="checkbox"/> Catering | <input type="checkbox"/> Association |
| <input type="checkbox"/> Deli/Retail Store | <input type="checkbox"/> College/University |
| <input type="checkbox"/> Hotel/Motel | <input type="checkbox"/> B&I/Employee Feeder |
| <input type="checkbox"/> Recreation/Entertainment | <input type="checkbox"/> Healthcare/Hospital |
| <input type="checkbox"/> Family/Casual Restaurant | <input type="checkbox"/> In-Transit Feeder |
| <input type="checkbox"/> Fine Dining | <input type="checkbox"/> Military Service |
| <input type="checkbox"/> Fast Food (Quick Service) | <input type="checkbox"/> Schools (K–12) |
| <input type="checkbox"/> Cafeteria | <input type="checkbox"/> Vending |

Average Number of Meals Served Per Day

- Fewer than 100
- 100–299
- 300–499
- 500–999
- 1,000–1,999
- 2,000–4,999
- 5,000 or More

Product Number	Product	No. of Cases Purchased	Rebate Per Case	Rebate Due
38245	UNCLE BEN'S® Cinnamon Vanilla Bread Pudding Mix (675.6oz.)		\$6.00	\$
(Minimum order: 2 CASES TOTAL)			TOTAL REBATE DUE	
(Maximum rebate: \$600)			\$ _____	

